

This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can manage your information. If you have any questions or comments about this Privacy Policy, you can contact us.

The Wine References and Reflections website (hereafter referred to as “the website”) provides a list of hyperlinks (“references”) to other websites that we believe are of interest to users of the website, blog posts (“reflections”) containing opinions of their author, and offers a range of services related to the beverage industry.

When a user of the website subscribes to mailings from the website, their name and email address is saved to enable the requested communication. A user may unsubscribe at any time to permanently remove their name and email address as a subscriber.

When a user of the website establishes an account from the website, their name, email address, and optionally photo is saved to enable access to any member-only pages on the website and to enable transactions within the online store. A user may update their account information at any time. However, this will not change information on invoices related to previous transactions. A user may delete their account whenever there are no outstanding issues with it and all account information will be permanently deleted.

When a user of the website provides feedback via comments or likes regarding blog posts or reviews/referrals for items offered through the online store, this feedback becomes the property of the website owner who solely controls the disposition of this information. The user has no assurance that this feedback will be used or not used for any purpose. However, the user may contact us to request a desired use or disposition of their feedback and the website owner may choose to comply with this request.

The subscription and account information collected regarding users of the website is not knowingly provided to anyone else. If a security exposure becomes known to the website owner, the affected users will be informed of the breach as well as any actions taken to resolve the breach.

This Privacy Policy doesn’t apply to information maintained by Wix.com, the host of the website. Refer to the [Wix.com Privacy Policy](#) to understand their Privacy Policy.

We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review.